

## **Application Data Sheet**

### **Application Information**

Application Number:: UNKNOWN  
Filing Date:: HEREWITH  
Application Type:: REGULAR  
Subject Matter:: UTILITY  
Title:: SYSTEM AND METHOD FOR ENSURING  
PRESENTATION OF EMBEDDED RICH  
MEDIA ACROSS STATION BOUNDARIES  
Attorney Docket Number:: K35A0877  
Request for Early Publication?: NO  
Request for Non-Publication?: YES  
Total Drawing Sheets:: 2  
Small Entity:: NO  
Petition included?: NO

### **Applicant Information**

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: US  
Status:: FULL CAPACITY  
Given Name:: WILLIAM  
Middle Name:: PAT  
Family Name:: PRICE  
City of Residence:: SANTA ANA  
State of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 11037 WARNER AVENUE, #290  
City of mailing address:: FOUNTAIN VALLEY  
State of mailing address:: CA  
Country of mailing address:: US  
Zip Code of mailing address:: 92708

Applicant Authority Type:: INVENTOR  
Primary Citizenship Country:: US  
Status:: FULL CAPACITY  
Given Name:: R. GREGORY  
Family Name:: KALSOW  
City of Residence:: LAKE FOREST  
State of Residence:: CA  
Country of Residence:: US  
Street of mailing address:: 24482 VIA DEL RIO  
City of mailing address:: LAKE FOREST  
State of mailing address:: CA  
Country of mailing address:: US  
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**Representative Information**

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**Assignee Information**

Assignee name:: KEEN PERSONAL MEDIA, INC.  
Street of mailing address:: ONE MORGAN  
City of mailing address:: IRVINE  
State of mailing address:: CA  
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